

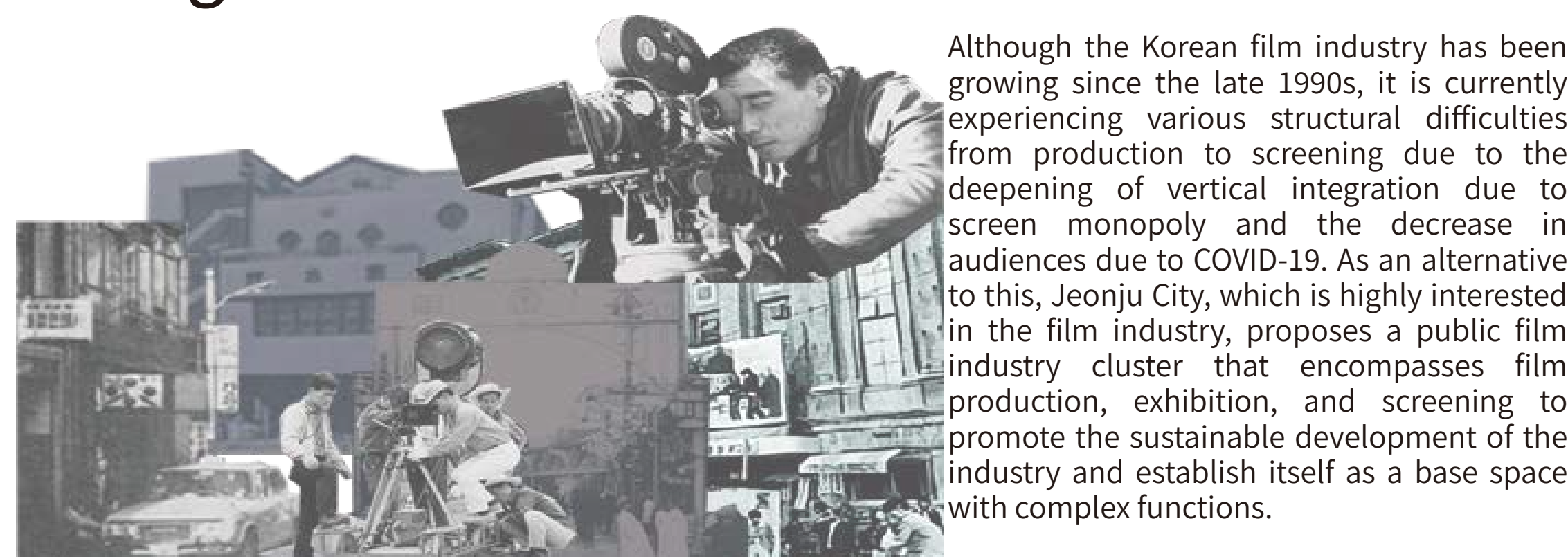
공공영화산업클러스터

인디영화산업 활성화를 위한 전주 공공영화산업단지 계획안

Synopsis

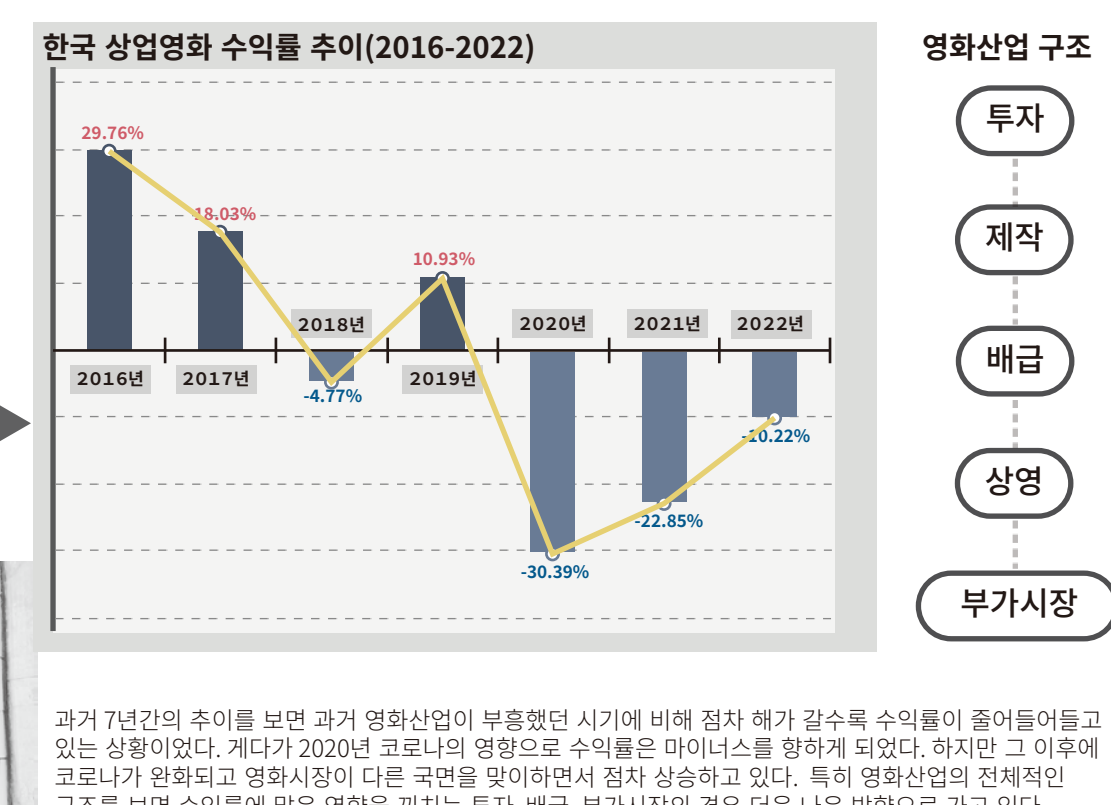
대지 위치 : 전북특별자치도 전주시 완산구 효자동 3가 151일대
대지 면적 : 230,565㎡
지역/지구 : 일반공업지역
건물용도 : 문화/전시시설
연면적 : 162,865.9㎡
건폐율 : 41.8%
용적률 : 47.9%
건물규모 : B1-2F(총 3개층)
주차대수 : 1,227대(장애인주차포함)

Prologue

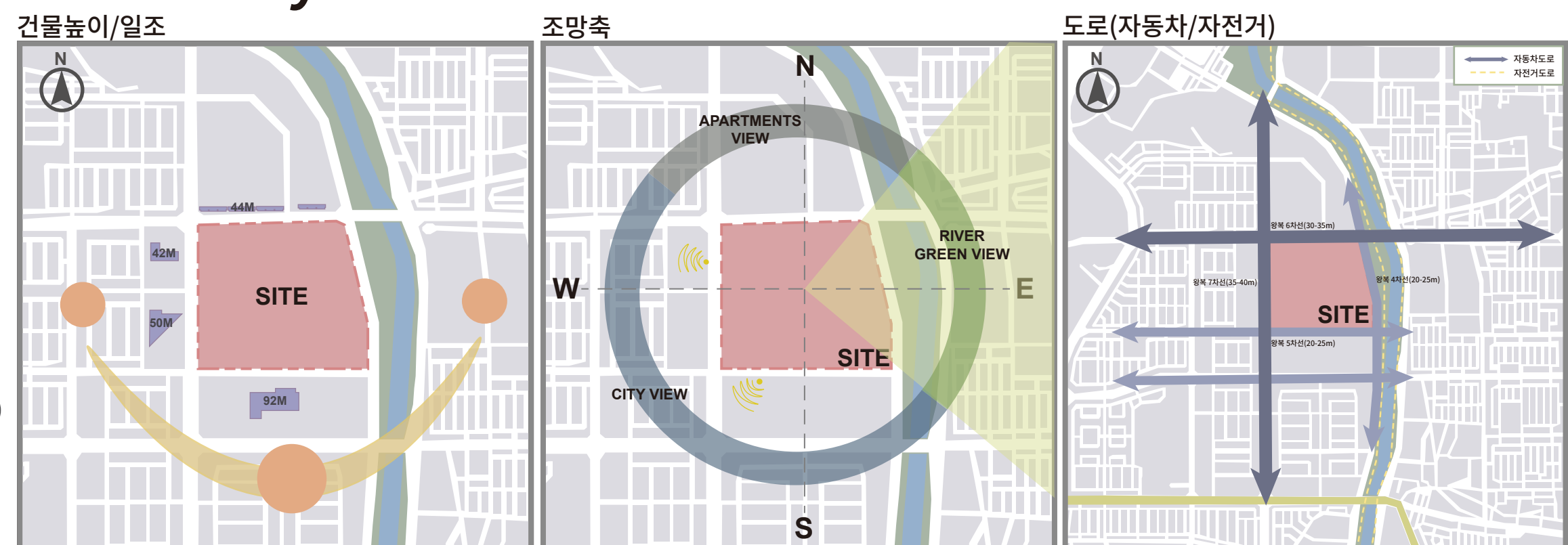


Although the Korean film industry has been growing since the late 1990s, it is currently experiencing various structural difficulties from production to screening due to the deepening of vertical integration due to screen monopoly and the decrease in audiences due to COVID-19. As an alternative to this, Jeonju City, which is highly interested in the film industry, proposes a public film industry cluster that encompasses film production, exhibition, and screening to promote the sustainable development of the industry and establish itself as a base space with complex functions.

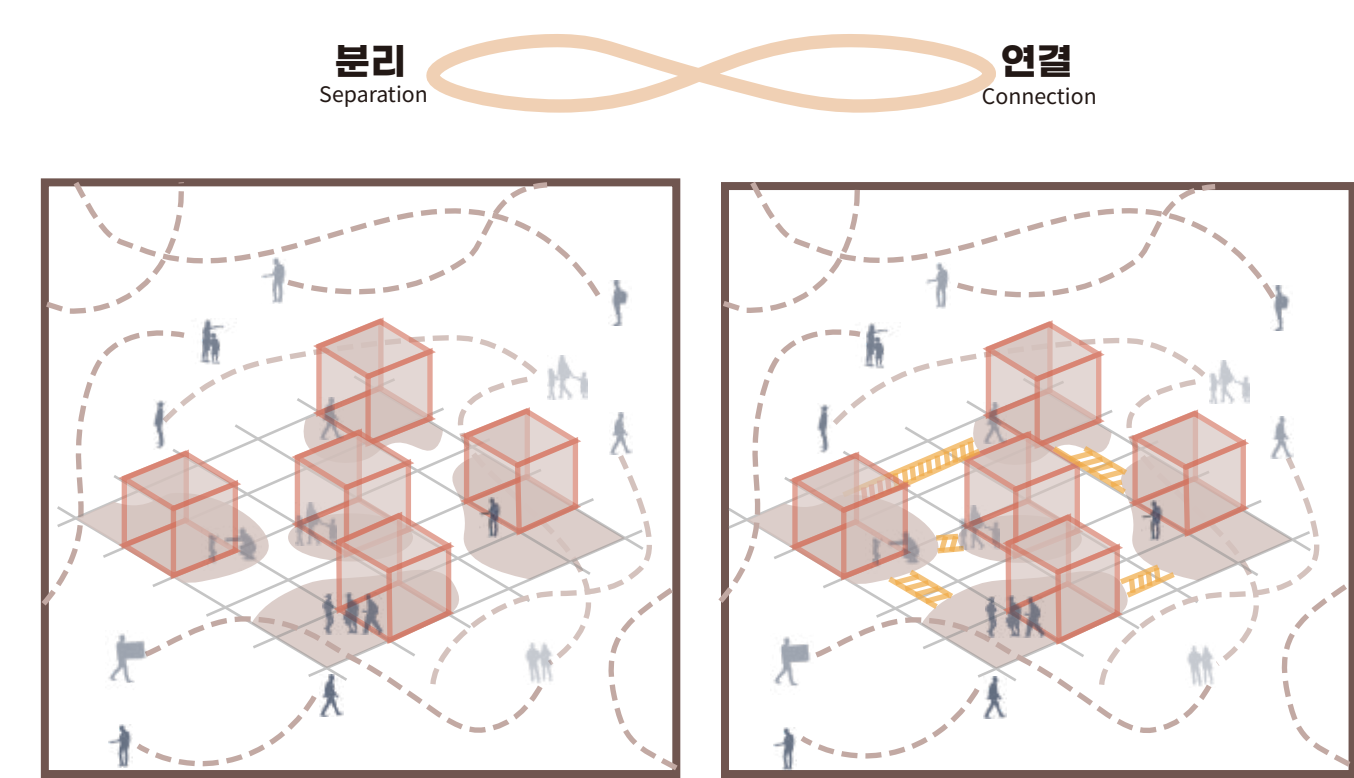
Background



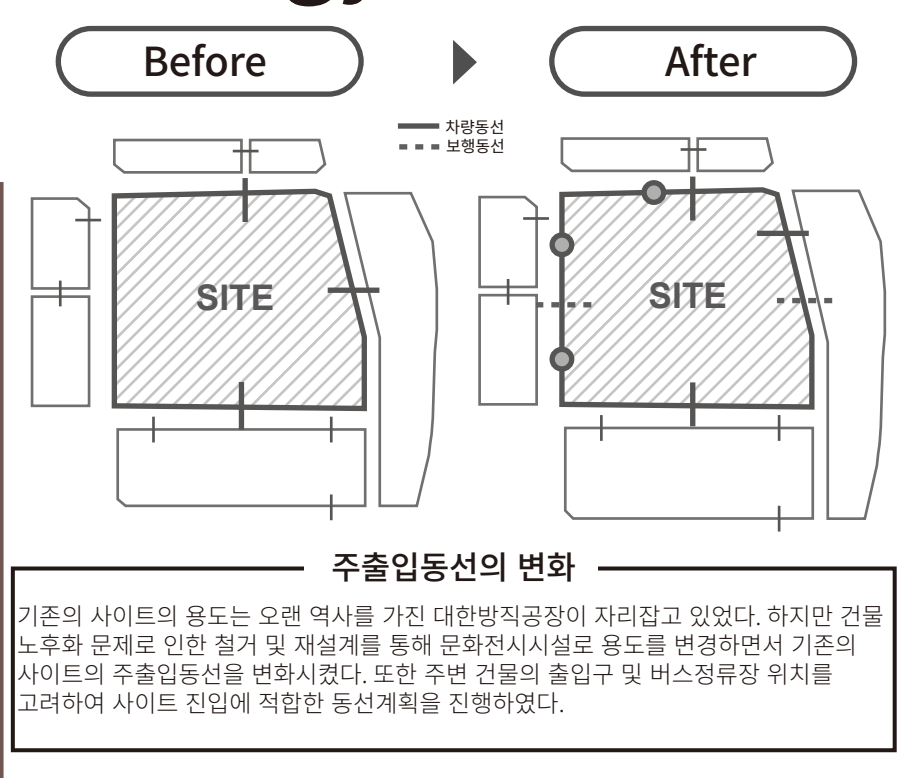
Site Analysis



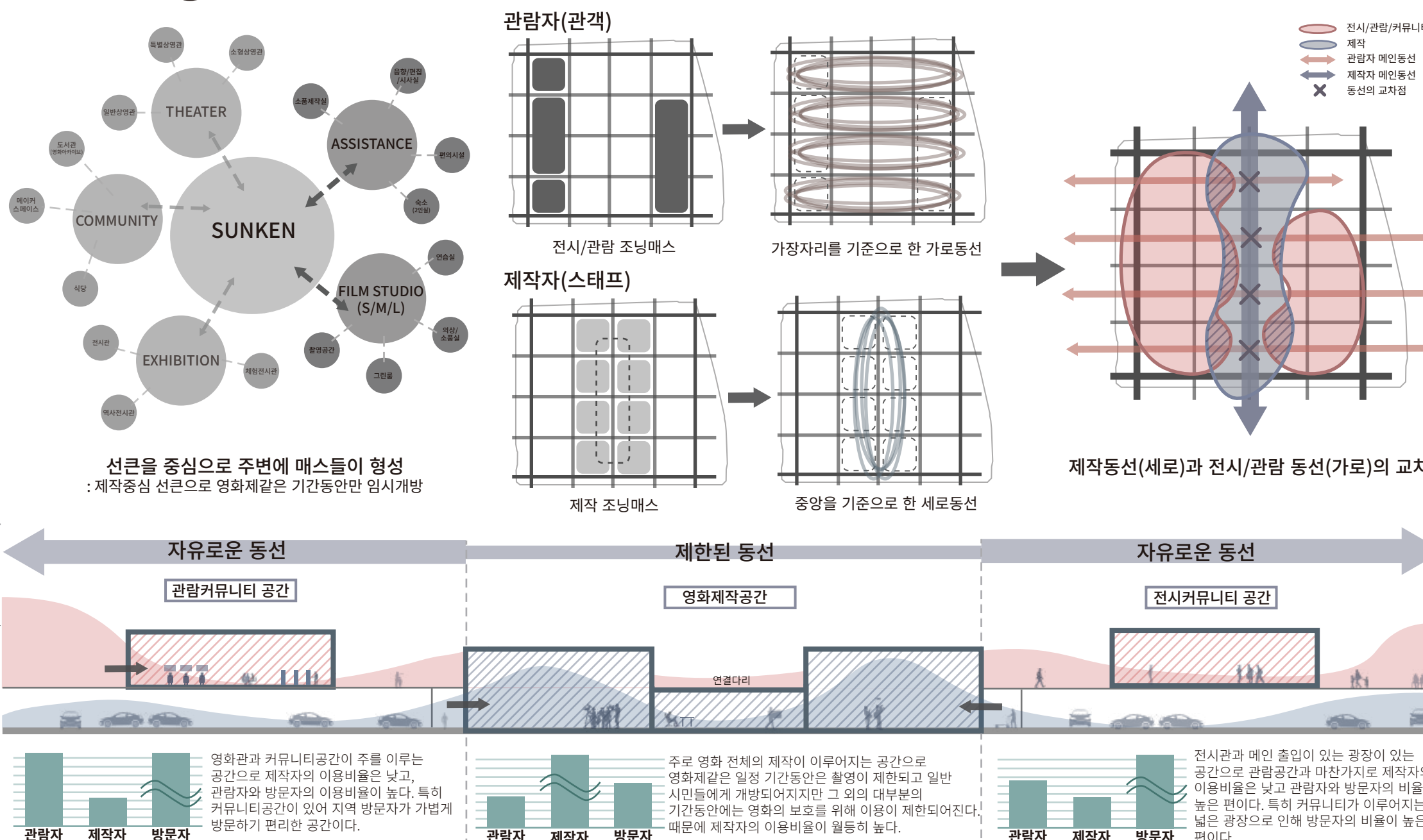
Concept



Strategy



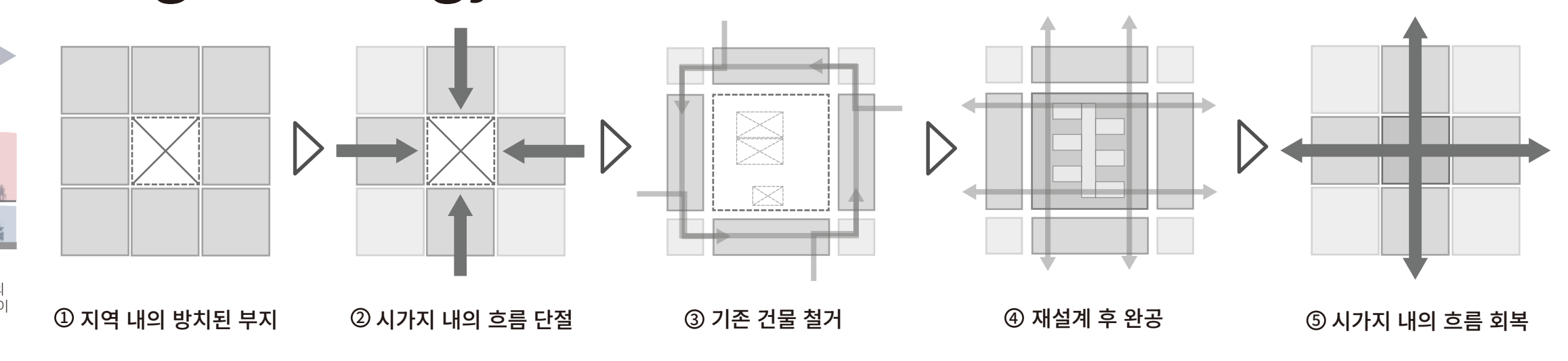
Zoning



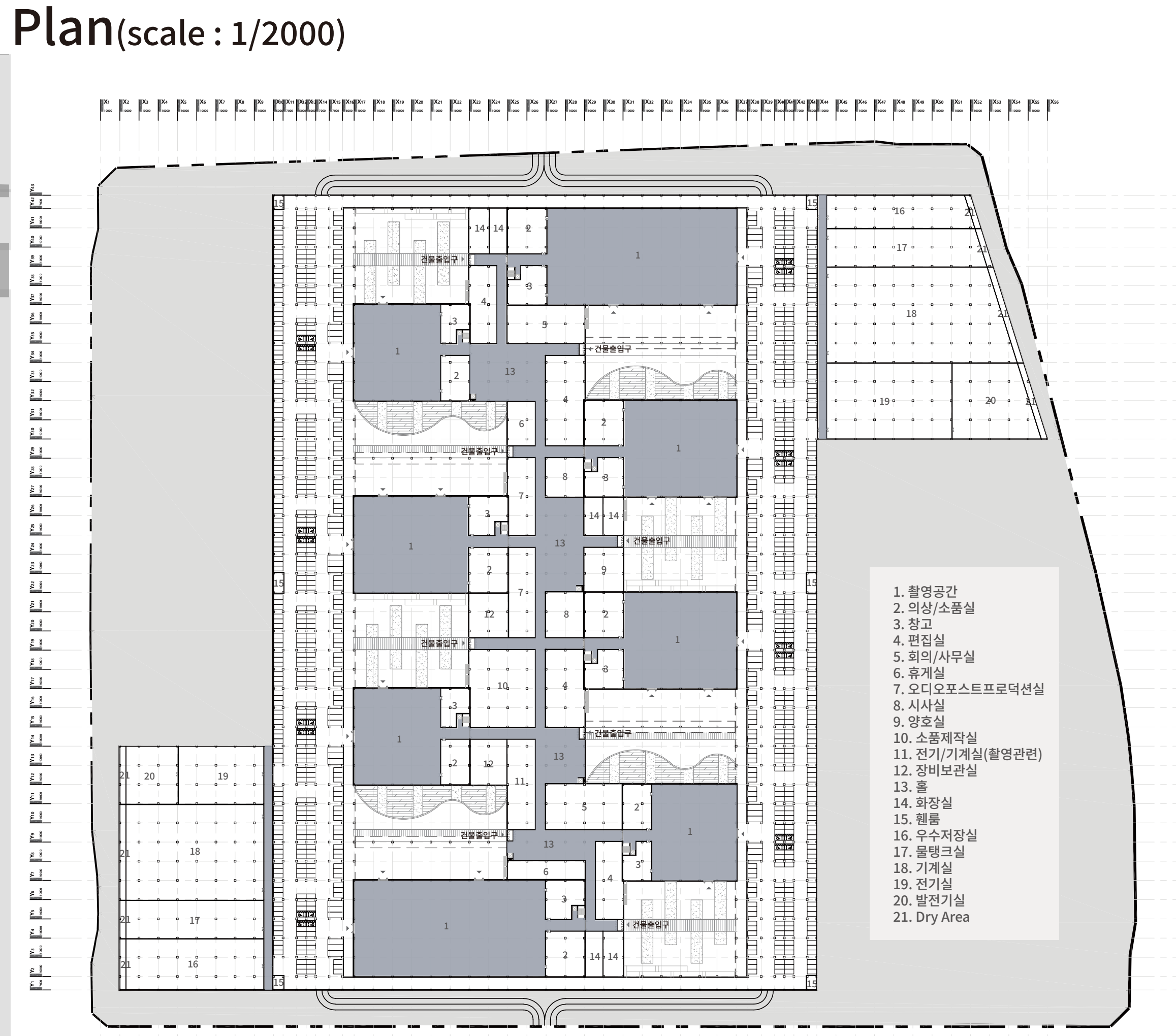
Mass Process



Design Strategy



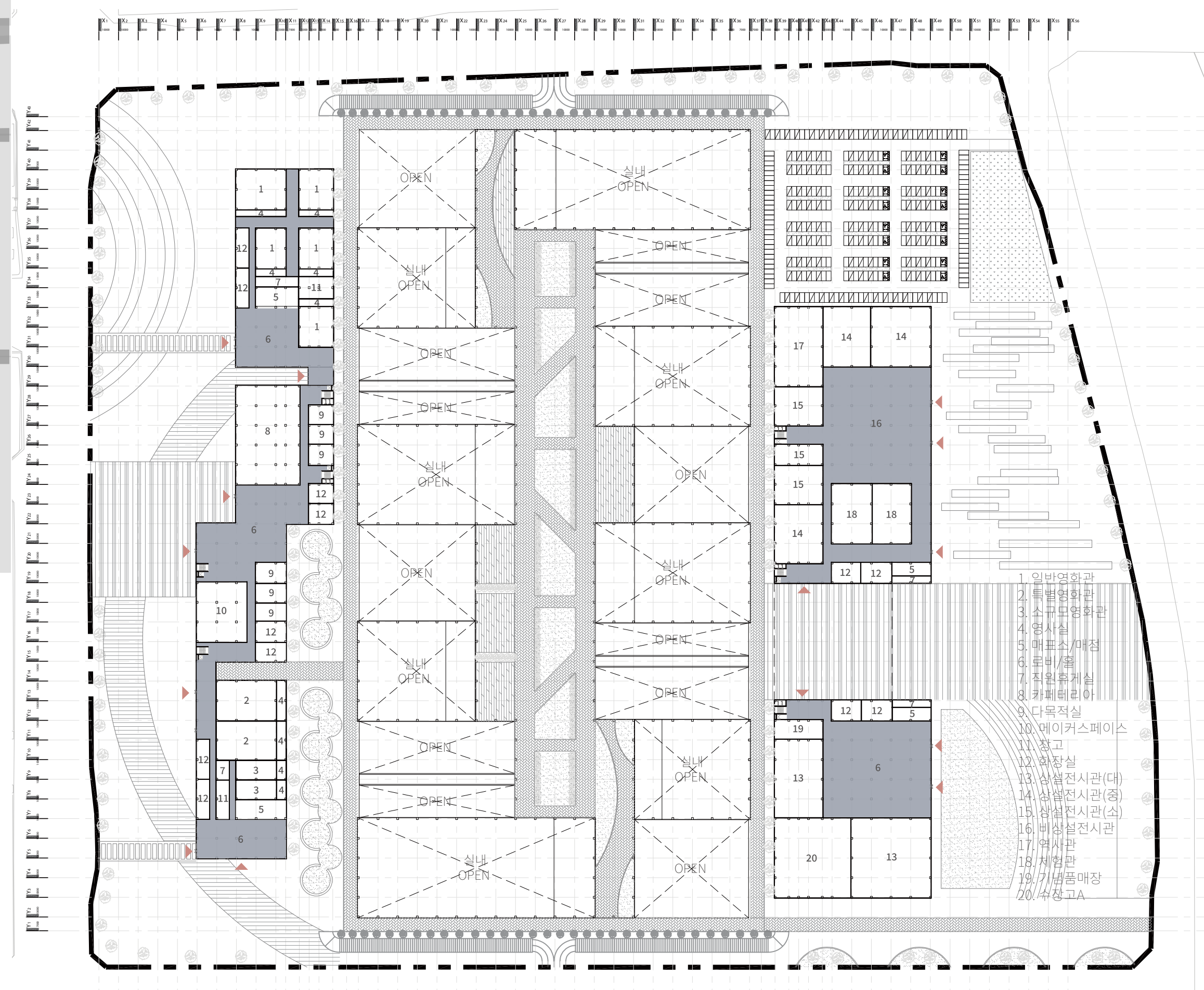
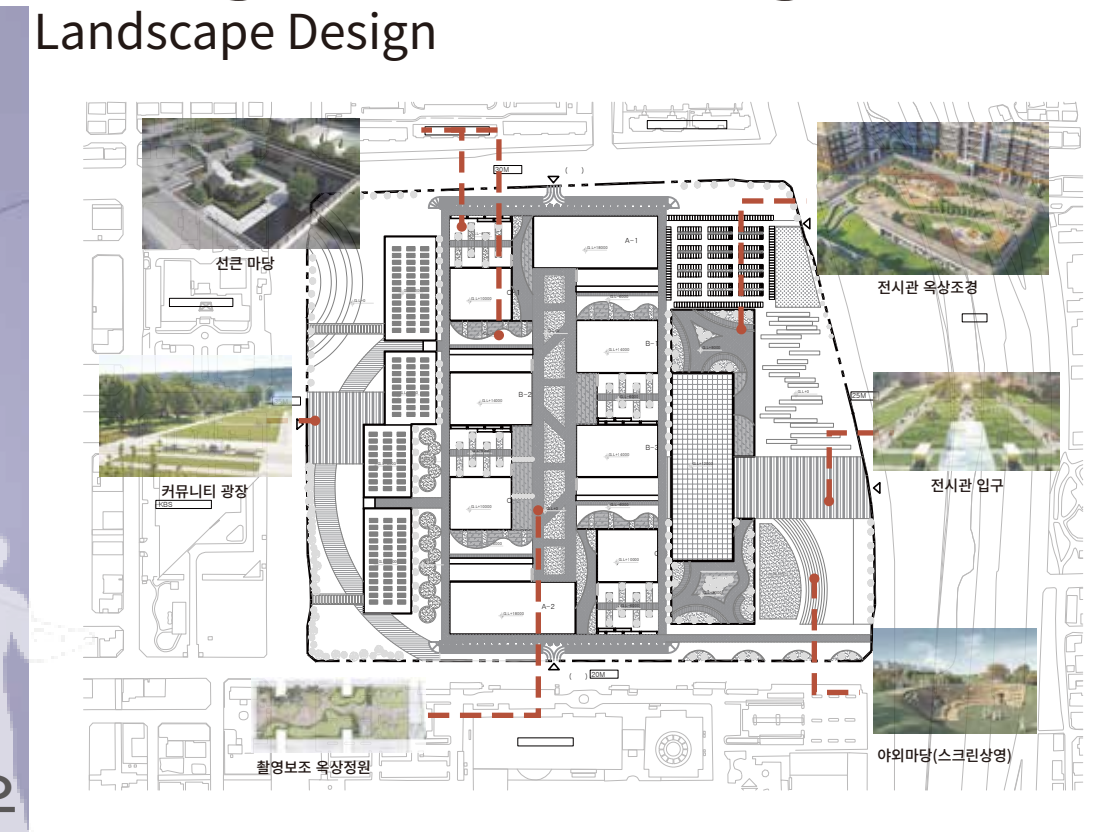
Site Plan



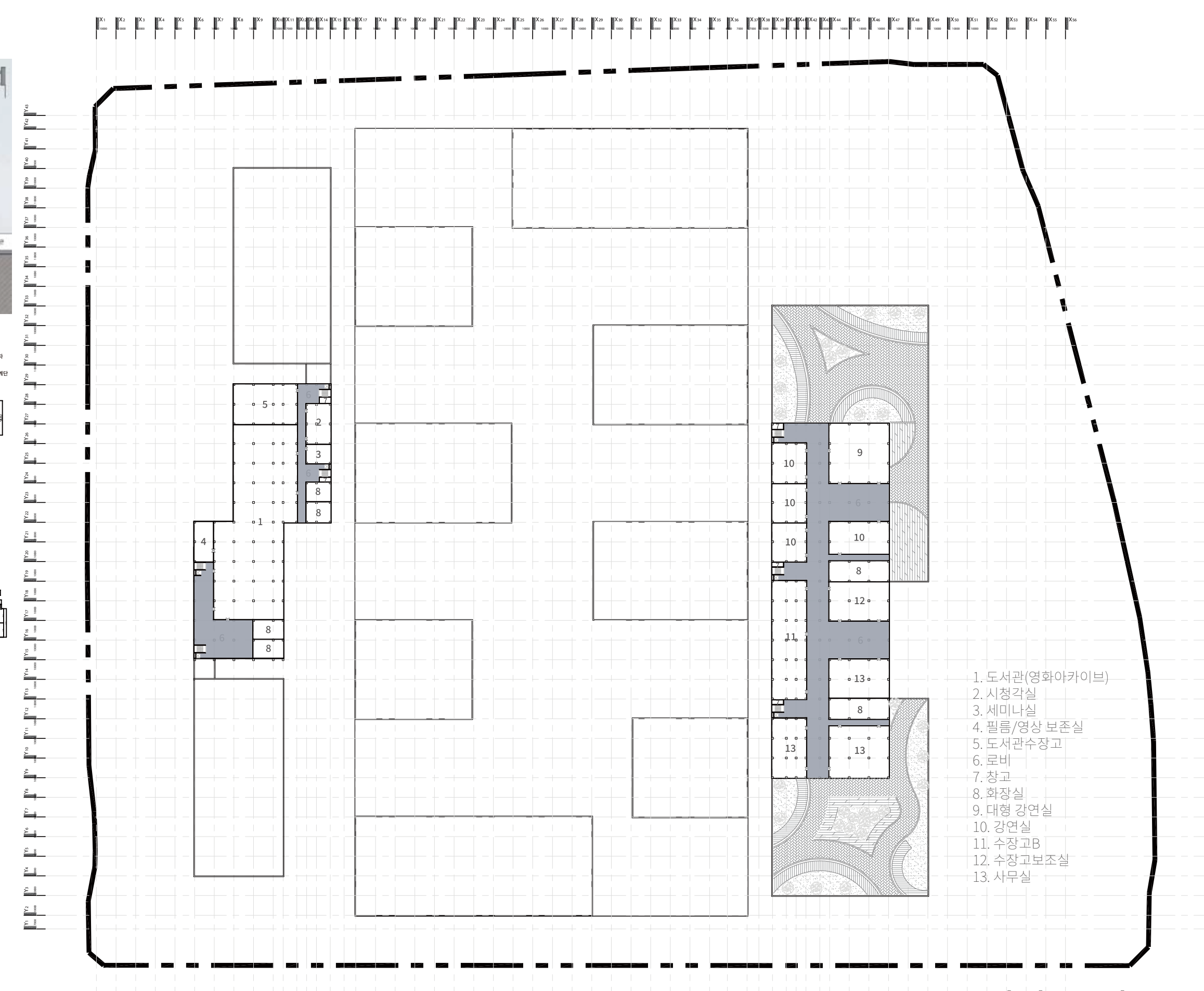
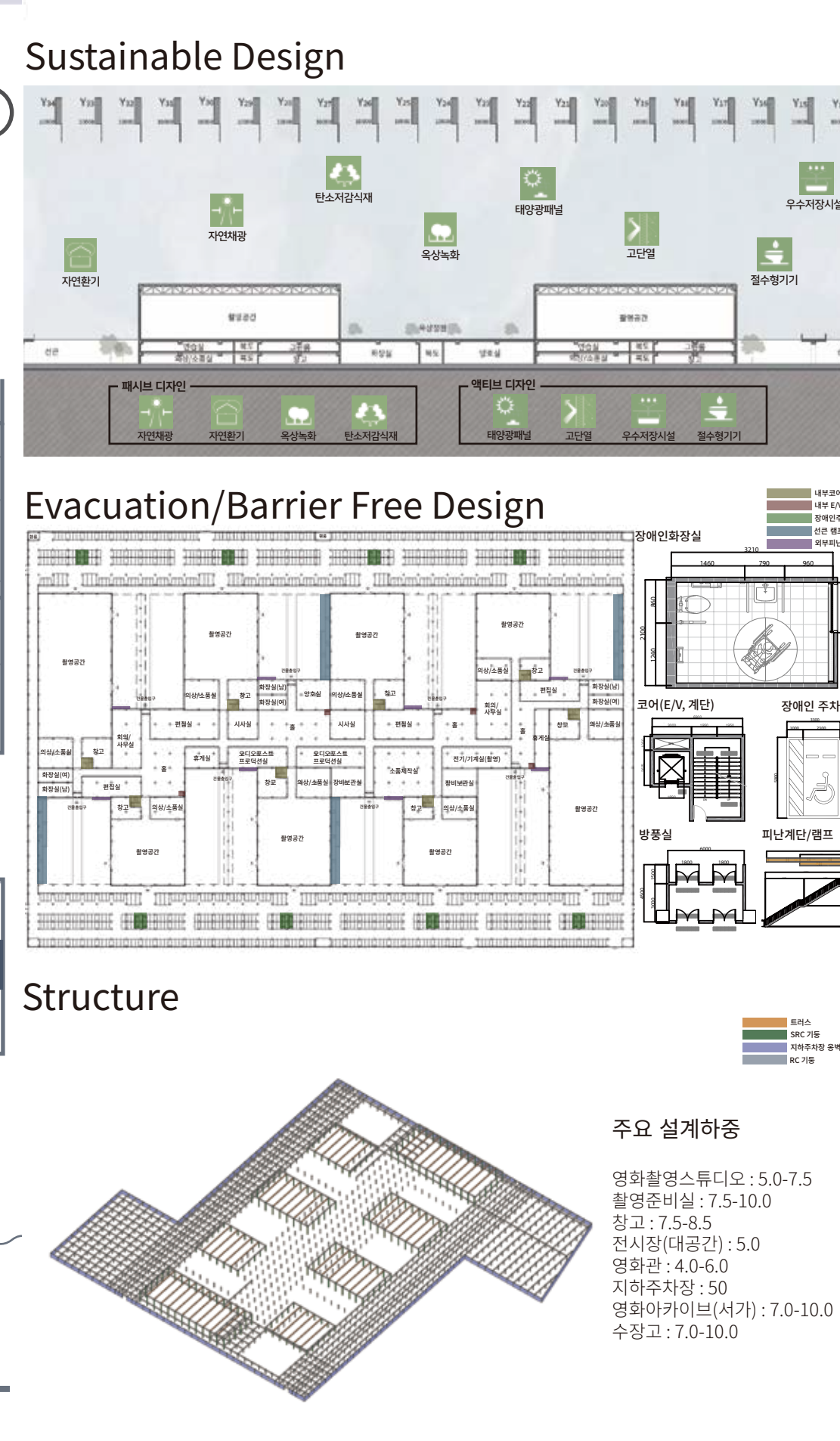
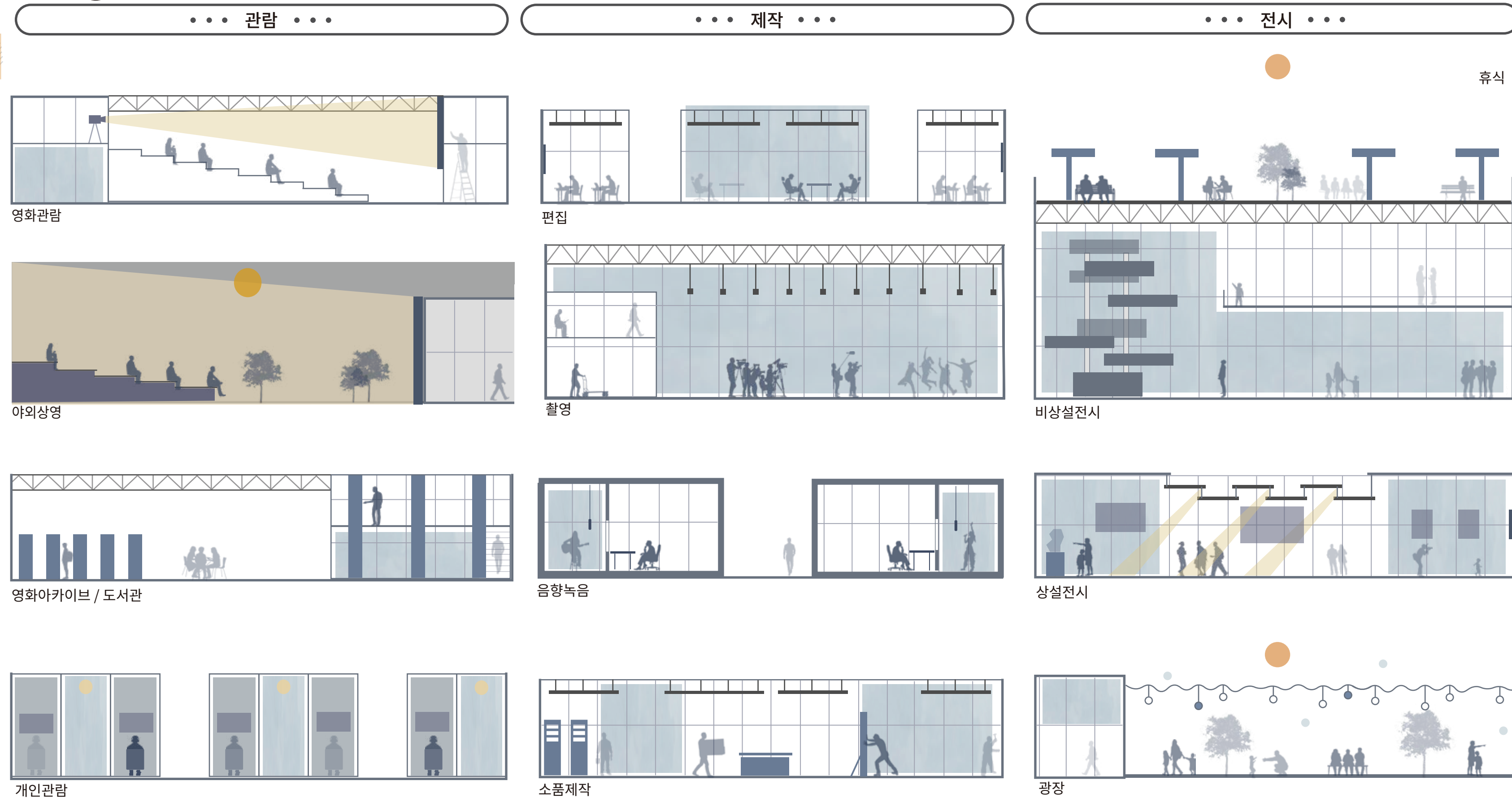
Perspective



Integration Design



Program



Section



Elevation

